

# The 12th Annual WMNLA Golf Outing & Scholarship Fundraiser



With generous support from



Friday, September 9  
**The Meadows  
Golf Course**  
at Grand Valley State  
University



Hole-In-One Prize—  
One-year lease on a new car

**Sign-In and team selection at 11:00 a.m.**

**Shotgun Start at Noon. Dinner at 5:00 p.m.**

This year's Event Sponsor is **Earth Service & Supply of Wyoming**. Our Hole-In-One Prize Sponsor, **Grand Auto**, is giving away a free one-year lease on a new car. There will be a lot of great golf, a great time, and supporting a great cause!

Open to all WMNLA members, employees, friends, customers, vendors, & family. Bring the sales team! Bring a new member! You can sign up individually or as teams of 2, 3 or 4. We'll partner individuals to make foursomes.

**\$65 Per Person** – Includes Dinner, 18 holes of golf, power cart, dinner, and an all-round great time. **Advance Registration Required by September 1.**

Dinner includes a cook-out after the tournament of burgers, hot dogs & brats. Spouses and non golfers welcome to **"dinner only"** for **\$20**  
Cash bar available.

Proceeds benefit the WMNLA Scholarship Fund & Horticulture Education Fund.  
*(See the back page for scholarship award & horticulture grant news.)*



Your company can advertise by sponsoring a hole for \$50. **Deadline is September 1.** Or donate a prize for the raffle (golf outings, shirts, golf balls, restaurants, hockey tickets, gift cards, etc.)  
Contact **Laurel Nease, WMNLA Coordinator at (616) 847-8955 or Jeff Rylaarsdam, Earth Service & Supply at (616) 890-1123.**

## WMNLA Golf Outing Registration

Team or Individual	\$65 per player
1. _____ <small>Name Company</small>	\$ _____
2. _____ <small>Name Company</small>	\$ _____
3. _____ <small>Name Company</small>	\$ _____
4. _____ <small>Name Company</small>	\$ _____
<input type="checkbox"/> I wish to have "dinner only". <b>\$20</b>	\$ _____
<input type="checkbox"/> My company wants to <b>Sponsor a Hole</b> for only <b>\$50!!!</b> <i>Thank you for your support of the WMNLA Scholarship &amp; Horticulture Grant Funds!</i>	\$ _____
<b>Method of Payment:</b>	<b>Total:</b>
<input type="checkbox"/> Please Bill Me.	\$ _____
<input type="checkbox"/> Check enclosed. Please make out to <b>WMNLA</b> .	
<input type="checkbox"/> Visa / MC # _____ <b>Expiration</b> _____	

# President's Message

Looking back on the past year, I can see many changes. A year ago, workloads and opinions on economic health seemed bleak. Most of us were having a hard time and needing to be creative to make things work out.

I'm not foolish enough to think that the rough times are gone, but things sure seem to be very busy for most of us. Figuring out how to get work done in an efficient manner is often the topic of the day. Customers still expect a snappy response, but a 2 month wait is often their answer! Good problems....but problems nonetheless.

I've enjoyed my 3 year stint on the board for WMNLA. As we welcome **Paul Kiefer** and **Tony Hamilton**, **Allison Jesky** and myself will fade away, and let the remaining members take the reins. I'd like to thank Allison for all her dedication as Treasurer the last couple years, especially her commitment to the golf outing. Thank you too to the remaining board members, for your dedication to this organization, it takes time and effort to make things progress effectively. Any positive impact I've had, has been largely a result of the other board members support.

Thank you to all who attended our programs last year; and we hope that you schedule time to join us again this fall. Please contact us if you have ideas or concerns, we're here to help.

Thank you too to **Tom Carmode**. Tom recently vacated his position as **WMNLA Rep** and **CGIP Rep** to **MNLA**. With his new position in the workplace, time commitment to these tasks was going to be limited. The board recognizes his commitment to the position, and we all thank his for his diligence in attending these meetings. (by the way, we've got a spot to fill.....please give it thought).

Hopefully I'll see all of you in the next few months, maybe even lob a few golf balls your way on **September 9<sup>th</sup>**. Continue to be Stewards of our industry;

*Chris*

*Chris Lautenbach, Arborist at West Michigan Tree Services in Grand Rapids is the 2010/11 President of WMNLA. Contact him with comments, ideas, & questions at (616) 893-9791 or chrisl@grandarborgroup.com*

## Positions Available to Serve as WMNLA Rep to MNLA

The Board of Directors announces two vacant positions to serve as **WMNLA Representative** to the **Michigan Nursery & Landscape Association** and to the **CGIP Board** for a two year term from September 1 through 2013.

Members must be willing to commit to quarterly MNLA Board meetings representing the WMNLA chapter. Leadership, excellent communication on what's happening in Lansing, and bring these issues for discussion within the WMNLA membership.

Contact **Chris Lautenbach, West Michigan Tree Services at (616) 893-9791** by **July 31** if you are interested in either of these positions.

## WMNLA Introduces New Board Members

Welcome **Paul Kiefer** of **Specialty Gardens** and **Tony Hamilton** of **Berry Family Nursery Michigan Wholesale Center (formerly Zelenka Wholesale Center)** to the WMNLA Board.

Tony is the manager of Wholesale Center. Previously, Tony worked at DeHamer Brother's Landscaping in Grand Rapids installing landscapes for 20 years as a crew leader, sales and design lead for the landscape crews, and sales manager of their wholesale center.

In 2002, Paul founded **Specialty Gardens**, a business that designs, creates, and maintains beautiful gardens. Paul has been a professional gardener for 16+ years and served as President of the Association of Professional Gardeners in 2006-2007. He currently serves as Vice-President of the West Michigan Professional Gardeners Group, and is a committee member for WMNLA's March Garden Day.

Paul and Tony will be serving a 3-year term as of July 1.

### Hole Sponsored by

Your Business  
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*West Michigan Nursery & Landscape Association*

**Be a Hole Sponsor for \$50 at the WMNLA Golf Outing on September 9 at the Meadows Golf Course.**



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# 2011/12 Program

Wednesdays with WMNLA

Date/Time	Event	Information	Number Attending
Friday, September 9, 2011 11:00 a.m.—Registration 12:00 p.m.—Shot Gun Start 5:00 p.m.— Dinner	<b>WMNLA Golf Outing &amp; Scholarship &amp; Horticulture Grants Fundraiser</b> Bring Friends & Spouses. Reward your Staff, Entertain Customers & Vendors.	<i>\$65 per person—Open to all!            \$20 "dinner only"            \$50 Corporate Hole Sponsorship</i> <b>The Meadows Golf Club, GVSU Allendale</b>	—
Wednesday, October 12, 2011 11:30 a.m.—2:30 p.m.	<b>"Snow Melt &amp; Ice"</b> <i>Presented by Jim TenBrink, Earth Services &amp; Supply</i> A discussion of the new products for snowmelt & ice removal.	<i>\$12 per person, includes lunch.</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by October 7</i> At the <b>Grand Hall—Harbourfront Place, Grand Haven.</b>	—
Wednesday, November 9, 2011 11:30 a.m.—2:30 p.m.	<b>"Prune Like a Pro"</b> <i>Presented by Ryan Bose, Bartlett Tree Experts</i> A discussion of techniques for proper tree and shrub pruning with plant material on hand for demonstrations.	<i>\$12 per person, includes lunch.</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by November 4</i> At the <b>Grand Hall—Harbourfront Place, Grand Haven</b>	—
Wednesday, December 14, 2011 11:30 a.m.—2:30 p.m.	<b>WMNLA Holiday Program— "Tree Planting Mission—Building Haiti's Future"</b> <i>Presented by Larry Braak, Faith In Action International</i> Come hear the stories of this organization's work in tree nurseries and soil conservation, bringing sustainability to the rural communities in Haiti.	<i>\$20 per person for the Holiday Program, includes lunch.</i> <i>RSVP by December 9</i> At the <b>Grand Hall—Harbourfront Place, Grand Haven</b>	—
Wednesday, January 25, 2012 11:30 a.m.—2:30 p.m.	<b>"Civility—One "Easy" Way to Grow Your Business"</b> <i>Presented by Dave Steenstra, PhD, Ferris State University College of Business</i> We will discuss the easiest way to grow your business with little or no additional COST!	<i>\$12 per person, includes lunch</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by January 20</i> At the <b>Grand Hall—Harbourfront Place, Grand Haven</b>	—
Wednesday, February 22, 2012 11:30 a.m.—2:30 p.m. <b>**Employee Meeting**</b>	<b>"Confronting the Old Wives Tales of Plant Health Care"</b> <i>Presented by Jon Stone, Michigan State University Horticulture Department, Kevin Hoezee, Landscape Design Services &amp; Vic Forester, West Michigan Tree Services.</i> A panel discussion of insects & diseases.	<i>\$12 per person, includes lunch</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by February 10</i> At the <b>Grand Hall—Harbourfront Place, Grand Haven</b>	—
Saturday, March 11, 2012 9:00 a.m.—3:00 p.m.	<b>March Garden Day</b> This is the annual garden event to the public presented by WMNLA featuring gardening seminars and member expo showcase.	<i>\$60 Early Bird Booth Registration ; \$75 after February 1, 2012</i> At the <b>Grand Haven Community Center, Open to the Public</b>	—

**New Members Welcome!**

West Michigan Nursery & Landscape Association

RSVP to (616) 847-8955



CEU Credit

RSVP your attendance to:  
 Laurel Nease, WMNLA Coordinator  
 (616) 847-8955  
 Email: info@wmnla.com





**WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION**

P.O. Box 96  
West Olive, MI 49460

RSVP your attendance to:  
Laurel Nease, WMNLA Coordinator (616) 847-8955

Email: [info@wmnla.com](mailto:info@wmnla.com)

**2011/12 WMNLA PROGRAM INSIDE**

**Register Today!**

**WMNLA Scholarship Golf Outing**  
September 9, 2011  
At the **Meadows Golf Course at GVSU**

**2011-12 WMNLA Board of Directors**

Ryan Bose, President, Bartlett Tree Experts  
Jon Mellema, Vice President, Shoreline Landscape & Maintenance

Jeff Rylaarsdam, Treasurer, Earth Service & Supply  
Bill Akker, Secretary, Member At Large  
Paul Keifer, Member At Large, Specialty Gardens  
Tony Hamilton, Member At Large, Berry Family Nursery / Zelenka Wholesale Center

**WMNLA Scholarship & Horticulture Grant Fund**

*10 Years of Scholarships Since October 2001 Equaling \$19,800*

The West Michigan Nursery & Landscape Association is pleased to announce one recipient, **Anna Miller**, for a \$1,500 scholarship this year for the 2011/12 academic year.

Ms. Miller is a junior at **Albion College** pursuing a degree in Biology with a Chemistry minor, concentrating on Environmental Studies. Anna works in the campus greenhouse and the nature center.

This fall she will be doing research with Albion College's botanist where she will be mapping plant communities of the Ott Preserve in Battle Creek using the GPS and GIS.



2011 Scholarship recipients Anna Miller

Currently, the WMNLA Scholarship Fund balance is \$9,933.41 and the Horticultural Education Fund balance is \$6,267.56.

In 2010, the WMNLA Board invested \$5,000 of the proceeds from the March Garden Day and Golf Outings into the Scholarship Fund and the Horticulture Education Grant Fund.

**WMNLA Horticulture Educational Grant Program Application Deadline July 15, 2011**

The WMNLA will use this Fund to award annual grants to youth programs offered by area high schools to promote awareness of the horticulture industry. This competitive grant program will award grants of up to \$500 to horticulture educational projects offered by teachers in our serviced counties; Ottawa, Allegan, Muskegon, Oceana and Newaygo during the school year. Applications will be reviewed on a competitive basis.

The WMNLA Grant Fund has special interest in projects & activities designed to give students a better understanding of the green industry, specifically, greenhouses, nursery and landscaping.

The advisory committee has reserved \$1500 to be awarded annually. Grant requests for up to \$500 may be submitted for projects and activities that enhance classroom learning and which require funds beyond those available through normal school resources.

WMNLA Teacher Grant Criteria:

- ◆ Must support education in the greenhouse, nursery or landscaping area.
- ◆ Must emphasize the critical need for the special projects to be funded.
- ◆ Must include the intended outcomes of the project, as demonstrated in student learning.

Please assist WMNLA by making this grant application information known to teachers as soon as possible.

Application is available online at [www.wmnla.com](http://www.wmnla.com). Contact Kyle Lohman at (231) 894-5988 or Jim TenBrink at (616)241-6610.