



# The 8th Annual WMNLA Golf Outing & Scholarship Fundraiser



Mike Mattson of Grand Haven Garden House is working on this year's golf outing. This year's Event Sponsor is **Earth Service & Supply of Wyoming**. Our Hole-In-One Prize Sponsor, **Lemmen Grand Auto of Coopersville**, is giving away a free one-year lease on a new car. There will be a lot of great golf, a great time, and supporting a great cause!

## 8th Annual WMNLA Golf Outing & Scholarship Fundraiser

Friday, September 14



Terra Verde Golf Course –  
Nunica

Sign-In and team selection at  
Noon

Shotgun Start at 1:00 p.m.

Dinner at 6:00 p.m.



Open to all WMNLA members, employees, friends, customers, vendors, & family. Bring the sales team! Bring a new member! You can sign up individually or as teams of 2, 3 or 4. We'll partner individuals to make foursomes.

**\$50 Per Person** – Includes Dinner, 18 holes of golf, power cart, dinner, and an all-round great time. **Advance Registration Required by September 9.**

Dinner will be at 6:00 p.m. and includes Salad, Bread, Side and Entrée choice of Alaskan Pollock, Cider Chicken, or 8 oz. Steak.

Proceeds benefit the WMNLA Scholarship Fund.



Your company can advertise by sponsoring a hole for \$50. **Deadline is September 1.** Or donate a prize for the raffle (golf outings, shirts, golf balls, restaurants, hockey tickets, anything, etc.) Contact **Mike Mattson** at **Grand Haven Garden House** today at **(616) 842-8680 ext. 13.**

### WMNLA Golf Outing Registration

Team or Individual	Choice of Fish, Chicken or Steak <small>Please circle below:</small>	<b>\$50 per player</b>
1. _____ <small>Name Company</small>	F C S	\$ _____
2. _____ <small>Name Company</small>	F C S	\$ _____
3. _____ <small>Name Company</small>	F C S	\$ _____
4. _____ <small>Name Company</small>	F C S	\$ _____
<input type="checkbox"/> I wish to have "dinner only". <b>\$18</b>	F C S	\$ _____
<input type="checkbox"/> My company wants to <b>Sponsor a Hole</b> for only <b>\$50!!!</b> This is a great way to support the WMNLA Scholarship Fund. <i>Thank you!</i>		\$ _____
<b>Total:</b>		\$ _____

# President's Message

I hope everyone's Spring and Summer has gone well despite the dry conditions. As we begin a new year in the WMNLA I am excited for what is to come. The Program this year promises to be one of the best and we will have a little something for everyone. It is hard for me to sit here writing about the fall and winter activities in July when it feels like this growing season has still just begun. Before I get too much farther I need to take a minute to thank the outgoing board officers, **President Lee Vershure of Westview Farms**, and **Treasurer/Golf Outing GURU Mike Mattson of Grand Haven Garden House**. We are pleased to have Mike still in charge of the Golf outing this year though.

This season will feature the 8<sup>th</sup> **annual Golf Outing**, along with topics ranging from Weeds to Butterflies to bettering our companies. The board has been working hard to make this year more interesting for the entire company to attend versus appealing only to one or two components of a company. This is a hard task to try and accomplish with the vast diversity that we have in the WMNLA.

The past and current boards have also been working hard to improve our association to make it more user friendly for members and guests. We have developed the WMNLA website and it is currently up and running. We hope to get more exposure for potential new members, make it easier for the **March Garden Day** registration, and ultimately potential new customers for our members. So check out the website at [www.wmnla.org](http://www.wmnla.org) and let us know what you think.

I encourage all members to begin this 2007/2008 year with the best golf outing

to date and continuing this trend by bringing a new member to our association resulting in the best turnouts for the programs. Have a good rest of the summer and I will see you in September.

*Matt*

*Matt Mellema, owner of Mellema Nursery LLC in Fremont is the President of WMNLA. Contact him with any comments, ideas, or questions at (231) 924-5106 or at mellemam@ncats.net.*

## Past President's Message

Just a quick note from your past president to say "Thank You". Thank you all for the opportunity and honor of serving on the WMNLA Board and as VP and President. It has been a truly rewarding experience. I encourage all of you to get involved in the workings of WMNLA. You won't regret it. Thanks, also, to all the other board members and officers I had the privilege of serving with. And, last, but certainly not least, a special "Thank You" to Laurel Nease for all she does to keep our association running smoothly.

Participation is the key to the success of an association like ours and it's great that our members understand that and give so generously of their time and talents. On to the future. The golf outing is coming up again soon. The March Garden Day Committee is hard at work. The new web site is almost ready and Matt Mellema has lined up another great schedule of programs for the coming year. I can't wait. Thanks again. See you all soon.

*Lee Ver Schure, Westview Farms LLC*

1. The MCN committee is proposing a change in the way MCN's can renew their certification:

"The 2008 MCN Dues Renewal Notice will contain an option of renewal of 1, 2, or 3 years at \$30.00 per year, \$59 per 2 years, \$80 per 3 years, 6 ceu one year renewal, 12 ceu two year renewal and 18 ceu three year renewal. Promotional fee check off, \$10/yr, \$20/yr, \$30/yr."

Is it understandable? Would you opt for the 2 or 3-year renewal for convenience? Please email your feedback to **Jim Jonker at: [info@jonkersgarden.com](mailto:info@jonkersgarden.com)**.

2. The MCN committee is trying to make it more convenient for aspiring MCN's to get their certification by having more review sessions available. Bob Schutzki will be holding a "train the trainer" session in Okemos late July or early August. If you attended one of his sessions before you tested, you know how valuable it is.

We're looking for volunteer MCN's to contribute a little time to the program. If you're interested or would like more information please email **Jim Jonker of Jonker's Garden in Holland** or call at 616.392.7234; FAX 616.392.3189; [jonkersgarden.com](http://jonkersgarden.com)

## 2007 Summer Field Day hosted by Zelenka Nursery:



Sawyer Nursery



Zelenka Nursery



Hortech



Lincoln Nursery



Great Lakes Ornamentals with Rosebay Nursery



# 2007/08 Program

Wednesdays with WMNLA

Date/Time	Event	Information	Number Attending
Friday, September 14, 2007 Noon—Registration 1:00 p.m.—Shot Gun Start 6:00 p.m.— Dinner	<b>WMNLA Golf Outing &amp; Scholarship Fundraiser</b> <i>Bring a Friend, Spouse, Staff, Customer, Vendor &amp; Sales Team!</i>	<i>\$50 per person—Open to all! \$18 "dinner only"</i> <i>\$50 Corporate Hole Sponsorship</i> <b>Terra Verde Golf Club, Nunica</b> <i>Registration deadline September 9</i>	—
Wednesday, October 10, 2007 11:30 a.m.—2:30 p.m.	<b>"Keeping It Legal —Trucking Regulations &amp; Licensing Approval"</b> <i>by Ron Edwards of Fleet Compliance Group &amp; Glen Kuyers of Earth Services.</i> Hands on demonstration & review of new regulations & requirements from the MI Department of Transportation.	<i>\$12 per person, includes BBQ lunch onsite.</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by October 5</i> <i>On location at Earth Service &amp; Supply, Grandville.</i>	—
Wednesday, November 7, 2007 11:30 a.m.—2:30 p.m.	<b>"Weeds, Bugs and Diseases"</b> <i>Featuring as Panelists—</i> <i>Jim TenBrink of Earth Service &amp; Supply,</i> <i>Vic Foerster of West Michigan Tree Service,</i> An Industry Panel discussion on weeds, bugs, and diseases with focus on soils, trees, and ornamentals. Don't let them ruin your work, make your customers unhappy, or threaten your credibility.	<i>\$12 per person, includes lunch.</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by November 2</i> <i>At the Grand Hall—Harbourfront Place, Grand Haven</i>	—
Wednesday, December 12, 2007 11:30 a.m.—2:30 p.m.	<b>WMNLA Holiday Program— "Butterflies &amp; Their Habitat"</b> <i>Presented by Linda Koning</i> Linda will present information on butterflies & caterpillars, their habitat, food, laying eggs, nectar plants, and their relationships with wild & garden plants.	<i>\$20 per person for the Holiday Program, includes lunch.</i> <i>RSVP by December 7</i> <i>At the Grand Hall—Harbourfront Place, Grand Haven</i>	—
Wednesday, January 30, 2008 11:30 a.m.—2:30 p.m.	<b>"Employee Management Issues"</b> <i>Presented by Vera Bitsch of Michigan State University Extension.</i> Even though we are trained as professionals in the green industry, we all are managers. Vera will address workplace issues and management procedures.	<i>\$12 per person, includes lunch</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by January 25</i> <i>At the Grand Hall—Harbourfront Place, Grand Haven</i>	—
Wednesday, February 20, 2008 11:30 a.m.—2:30 p.m.	<b>"Prune Right! —Managing Landscapes &amp; Crops"</b> <i>**EMPLOYEE MEETING **</i> Technique, style, and timing enhances the landscape if done right, & can ruin it if not. Maximize your product's salability & profit potential.	<i>\$12 per person, includes lunch</i> <b>Employee Special—Send 3, 4th employee free.</b> <i>RSVP by February 15</i> <i>At the Grand Hall—Harbourfront Place, Grand Haven</i>	—
Saturday, March 15, 2008 9:00 a.m.—3:00 p.m.	<b>March Garden Day</b> This is the annual garden event to the public presented by WMNLA featuring gardening seminars and member expo showcase. Featuring guest speakers Janet Macanovich and Art Cameron	<i>\$65 Early Bird Booth Registration ; \$75 after February 1, 2008</i> <i>At Covenant Life Church, Grand Haven</i> <i>Open to the Public</i>	—

**New Members Welcome!**

West Michigan Nursery & Landscape Association



FAX- RSVP to (616) 844-9443



Let us know you are coming so our hosts can prepare! RSVP your attendance to:  
 Laurel Nease, WMNLA Coordinator at  
 (616) 847-8955  
 Fax: (616) 844-9443  
 Email: nease@triton.net





**WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION**

P.O. Box 96  
West Olive, MI 49460

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**Register Today!**

**2007/08 WMNLA PROGRAM INSIDE**

**WMNLA Scholarship Golf Outing**

**September 14, 2007  
at Terre Verde Golf Club**

**2006-07 WMNLA Board of Directors**

Matt Mellema, President; Mellema Nursery  
Tom Czerniak, Vice President; Landscape Solutions West  
Jim TenBrink, Treasurer; Earth Service & Supply

Tom Carmode, Secretary; Frens Nursery  
Kyle Lohman, Member At Large, Double L Enterprises  
Ken Stanton, Member At Large; GVSU Facility Services

# WMNLA Scholarship Fund

The West Michigan Nursery & Landscape Association is pleased to announce two scholarships were issued to two students in West Michigan.

**Sarah Schippa** will receive a scholarship for \$1500, who attends MSU majoring in Landscape Design. She works at MSU during the school year and has done a summer internship at **Meijer**



**Gardens** and this summer will be working/interning at **Landscape Design** in West Olive. She has done extensive volunteering in Lansing.

**Megan Schuiteman** of Grant will receive \$1500. She graduated from Fremont High School this past spring and works at



**Mellema Nursery**, was in FFA, and plans to study Landscape and Horticulture at Michigan State University in the fall.

The balance of the WMNLA Scholarship Fund before these awards has grown to \$16,315. The scholarships will be issued in July.



**Grand Haven Area  
community foundation™**

**Scholarships to Horticulture Students**  
*through the West Michigan Nursery & Landscape Association*

*Available to students in Kent, Ottawa, Allegan, Muskegon, and Oceana counties, interested in pursuing a career in the green industry including horticulture, landscape architecture & design, retail garden center or wholesale nursery grower of plants, flowers, shrubs.*

*This is a locally sponsored scholarship program through the businesses of the WMNLA and the Grand Haven Area Community Foundation.*

*Up to three scholarships awarded annually up to \$1500 each for college & trade education tuition.*

*Application online at [www.ghacf.org](http://www.ghacf.org).  
Deadline March 15*