

FEATURED SPEAKERS

Felder Rushing is a 10th-generation American gardener whose pioneer ancestors settled across the Southeast, bringing many plants with them. Rushing's overstuffed, quirky cottage garden has been featured in many TV programs and magazines (including a cover of *Southern Living*), and includes a huge variety of weather-hardy plants along with a collection of folk art. There is no turf grass, just plants, yard art, and "people places."

The author or co-author of 15 gardening books (including several national award winners) and former Extension Service urban horticulture specialist has written thousands of gardening columns in syndicated newspapers, and has had hundreds of articles and photographs published in regional and national garden magazines, including *Garden Design*, *Horticulture*, *Landscape Architecture*, *Better Homes & Gardens*, *Fine Gardening*, *Organic Gardening*, and *National Geographic*. Felder has been featured three times in full-length articles in the NY Times. He has hosted a television program that was shown across the South, and appeared many times on other TV garden programs. Felder currently co-hosts a call-in garden program called *The Gestalt Gardener*.

Rushing has served many years as a distinctly non-stuffy board member of the American Horticulture Society, national director of the Garden Writers Association, and member of the National Youth Gardening Committee. Felder gives over a hundred lectures a year, coast to coast at flower shows, horticultural and plant society meetings, and Master Gardener conferences.

As the Product Development Manager for *Spring Meadow Nursery*, **Tim Wood** travels the world searching out new and commercially promising flowering shrubs and plant varieties for the nursery industry.

Tim has a B.S. and M.S. in horticulture from Michigan State University. He spent 10 years in public garden management with stints at Longwood Gardens, The Arnold Arboretum, the Chicago Botanic Garden, Kingwood Center, and Mill Creek Park.

Tim is an avid lecturer, photographer, and writer. He's the co-author of three gardening books including "*Tree and Shrub Gardening for Michigan*". He has published articles and photographs in most major nursery and gardening magazines. He has taught horticulture courses at Michigan State and Muskegon Community College.

Tim was named Michigan grower the year in 2001.

PANEL SPEAKERS

Allison Jesky is the Irrigation Specialist at *Hope College*. Her duties include start-up and winterization of all irrigation systems, as well as repair, adjust, and maintain all sprinkler heads. She also is involved in landscape maintenance and landscape design on Hope's campus.

Ryan Bose is a Certified Arborist with *Bartlett Tree Experts*. He holds a degree from Michigan State University and has eight years of experience in arboriculture. He is a board member for the WMNLA and WMPGG. He is passionate about the proper pruning and care of young trees and shrubs and works with homeowners, associations and cities to maintain healthy trees and plant material.

Todd Herrick, President of *Hort Services LLC*, a horticultural consulting firm in West Olive, holds degrees in Horticulture and Soil Science. His background includes research, greenhouse management, nursery production, new plant development, technical services, coordinating IPM, and mentoring MCN candidates.

Susan Martin is an avid gardener who has worked professionally as a marketing director, garden designer, writer, and sales representative for *Walters Gardens* in Zeeland, the largest grower of bare root perennials in the United States.

For 19 years **Pam Cater** and her husband, Rick, have owned *Hidden Grove Greenhouse & Nursery*, specializing in unusual annuals, perennials & flowering shrubs—and they're still excited about new plants! Pam has a bachelor's in Horticulture with an IPM Specialization from Michigan State University.

Lee Ver Schure, co-owner of *Westview Farms LLC Perennials & Herbs*, is a past President of the WMNLA & currently serves on the Frederik Meijer Gardens Horticultural Advisory Board.



March Garden Day is sponsored by the West Michigan Nursery & Landscape Association, a local non-profit organization of gardening and landscape professionals. Proceeds from this event help fund the WMNLA Scholarship Program & Horticulture Education Grants.



Saturday, March 13, 2010

Registration begins at 8:00 a.m.



**Grand Haven
Community Center**
421 Columbus Street
Grand Haven, Michigan

Registration includes lunch

\$45.00 in advance

\$50.00 at the door

Space is limited to 300 people.

A Celebration of Gardening!

*Sponsored by the
West Michigan Nursery &
Landscape Association*

MARCH GARDEN DAY

Schedule of Events

8:00 Registration & Check-In

Visit Exhibits, Indoor Gardens & Silent Auction. Professionals available to answer your individual gardening questions.

9:00 Session 1

The Rules Stink-- High-End Horticulture vs. Garden Variety Gardening with *Felder Rushing, Gardening TV Celebrity & Author.*

Too many new or wannabe gardeners are daunted by all the "how-to" of horticulture, when all they want is something to grow without a lot of bells and whistles. Mr. Rushing will debunk a lot of cherished horticultural myths and rules, and make gardening more enjoyable, less lock-step.

Believing that too many would-be gardeners are intimidated by a crush of "how-to" experts ("We are daunted, not dumb," he says), Felder uses an offbeat, "down home" approach rife with humorous anecdotes and garden-irreverent metaphors, zany observations, and stunning photography and to help gardeners get past the "stinkin' rules" of horticulture.

10:30 Session 2

The Hunt for Flowering Shrubs with *Tim Wood, Product Development Manager of Spring Meadow Nursery, Grand Haven.*

Tim travels the world looking for new and improved flowering shrubs. He disputes that shrubs are the backbone of the garden and makes the case that new breeding has made shrubs colorful enough to place in the front of the garden.

Get a glimpse of the best new flowering shrubs and new varieties that will be coming soon.

12:00 Silent Auction Section I Closes

Please be present to win items.

MasterCard & Visa accepted. Thank you for your support of the WMNLA Scholarship & Horticulture Education Grant!

There will be a lunch break from 11:45 - 1:15

This is a great time to tour the indoor gardens, visit the booths, attend a Breakout Session, & enjoy lunch. Lunch is included with registration and provided by **Landyacht Bake House.**

Choose Lunch (A) or Lunch (B), alternating with a choice of one (1) Breakout Session:

11:45—12:30 Breakout Session (A) or Lunch (A):

12:30—1:15 Breakout Session (B) or Lunch (B):

Choice of one Breakout Session:

- Irrigation...Your Garden and it's Watering Needs** by Allison Jesky, Irrigation Specialist, Hope College
- Helpful Pruning Tips for Ornamental Trees & Shrubs** by Ryan Bose, Bartlett Tree Experts
- Soils, Compost and Planting Media** by Todd Herrick, Hort Services
- Eye on Design—How to Use Color, Texture, Contrast, & Form to Create Dynamic Perennial Combinations** by Susan Martin, Walters Gardens
- 2010 Annuals for Containers and Landscape** by Pam Cater, Hidden Grove Nursery
- Herbs in the Garden AND the Landscape** by Lee Ver Schure, Westview Farms & Herbs.

1:15 Silent Auction Section II Closes

Please be present to win items.

MasterCard & Visa accepted. Thank you for your support of the WMNLA Scholarship & Horticulture Education Grant!

1:45 Session 3

Unkillable Plants For Every Garden Style with *Felder Rushing, Gardening TV Celebrity & Author.*

Few people have the time or resources to coddle borderline plants. The bulk of any garden, regardless of style, can be filled with plants for all seasons - ever blooming shrub roses and other flowering shrubs, perennials, bulbs, grasses, trees, and more—that tolerate summer drought as well as winter cold. Many are native; others are treasured "pass-along" heirlooms that make sense in even contemporary gardens.

3:00 March Garden Day Event concluded.

Thank you for being a part of this celebration on gardening!



MARCH GARDEN DAY REGISTRATION FORM

Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

email address: _____ (registration confirmation will be sent by email)

Please select your luncheon choice: _____ stacked turkey sandwich with Swiss cheese
 _____ tarragon chicken salad with sun dried cherries _____ grilled vegetarian sandwich
Lunch time preference: (A) 11:45-12:30 _____ (B) 12:30-1:15 _____ No Time Preference: _____

Please complete and return this form with your pre-registration fee of \$45.00 by March 1, 2010. Mail pre-registration forms to: WMNLA, PO Box 96, West Olive, Michigan 49460. Please make checks payable to "WMNLA." For additional information visit www.wmnl.com or email the March Garden Day Committee at info@wmnla.com. *Advance registration at local garden retailers: Grand Haven Garden House & Jonker's Gardens in Holland. On site registration is \$50.00.* **Registration is limited to 300 people. Attendance will qualify for 5 Education Credits toward Master Gardener Re-Certification.**