



# 2010/11 Program



Wednesdays with WMNLA

| Date/Time  | Event   | Information  | Number Attending   |
|--|---|--|--|
| Friday, September 10, 2010<br>Noon—Registration<br>1:00 p.m.—Shot Gun Start<br>6:00 p.m.— Dinner | <b>WMNLA Golf Outing &amp; Scholarship &amp; Horticulture Grants Fundraiser</b><br><br><i>Bring Friends &amp; Spouses. Reward your Staff, Entertain Customers &amp; Vendors. Bring Your Sales Team!</i>   | <i>\$65 per person—Open to all!<br/>           \$20 "dinner only"<br/>           \$50 Corporate Hole Sponsorship<br/> <b>The Meadows Golf Club, GVSU Allendale</b><br/><br/>           Registration deadline September 7</i> | <div style="border: 2px dashed black; padding: 5px; display: inline-block; text-align: center;"> <b>New Members Welcome!</b> </div><br>— |
| Wednesday, October 13, 2010<br>11:30 a.m.—2:30 p.m.  | <b>"Green Side Up: Tips &amp; Discussion for Better Results in Ornamental Tree Planting."</b><br><br><i>Presented by Ryan Bose, Bartlett Tree Experts</i><br>Ryan will lead this discussion of planting techniques.   | <i>\$12 per person, includes lunch.<br/> <b>Employee Special—Send 3, 4th employee free.</b><br/><br/>           RSVP by October 7<br/><br/>           At the <b>Grand Hall—Harbourfront Place, Grand Haven.</b></i>          | —  |
| Wednesday, November 10, 2010<br>11:30 a.m.—2:30 p.m.   | <b>"Sustainable Landscapes"</b><br><br><i>Presented by Dr. Robert Schutzki Michigan State University Horticulture Department</i><br>Dr. Schutzki will present information on his yearlong carbon imprint data studies of plants & how to translate this information to market sustainable landscapes. | <i>\$12 per person, includes lunch.<br/> <b>Employee Special—Send 3, 4th employee free.</b><br/><br/>           RSVP by November 4<br/><br/>           At the <b>Grand Hall—Harbourfront Place, Grand Haven</b></i>          | —  |
| Wednesday, December 8, 2010<br>11:30 a.m.—2:30 p.m.  | <b>WMNLA Holiday Program— "Conifers"</b><br><br><i>Presented by Gary Katerberg of Evergreen Acres and Lee VerSchure of Westview Farms Perennials and Herbs</i>  | <i>\$20 per person for the Holiday Program, includes lunch.<br/><br/>           RSVP by December 2<br/><br/>           At the <b>Grand Hall—Harbourfront Place, Grand Haven</b></i>  | —  |
| Wednesday, January 26, 2011<br>11:30 a.m.—2:30 p.m.  | <b>"Hardscapes &amp; Their Installation — What's New for 2011"</b><br><br><i>Presented by Dave Nealy of Allan Block and Rob Loughlin of Beldon Brick.</i><br>This presentation will cover what is new in the industry for 2011.   | <i>\$12 per person, includes lunch<br/> <b>Employee Special—Send 3, 4th employee free.</b><br/><br/>           RSVP by January 20<br/><br/>           At the <b>Grand Hall—Harbourfront Place, Grand Haven</b></i>           | —  |
| Wednesday, February 16, 2011<br>11:30 a.m.—2:30 p.m.   | <b>"Customer Service Concerns for Spring"</b><br><br><i>**EMPLOYEE MEETING**</i><br>Customer service through knowledge and training on your products' health is critical to your sales & can ruin it if not. Maximize your product's salability & profit potential.                                   | <i>\$12 per person, includes lunch<br/> <b>Employee Special—Send 3, 4th employee free.</b><br/><br/>           RSVP by February 10<br/><br/>           At the <b>Grand Hall—Harbourfront Place, Grand Haven</b></i>          | —  |
| Saturday, March 12, 2011<br>9:00 a.m.—3:00 p.m.  | <b>March Garden Day</b><br>This is the annual garden event to the public presented by WMNLA featuring gardening seminars and member expo showcase.  | <i>\$60 Early Bird Booth Registration ;<br/>           \$75 after February 1, 2011<br/><br/>           At the <b>Grand Haven Community Center,</b><br/>           Open to the Public</i>                                     | —  |



West Michigan Nursery & Landscape Association



CEU Credit

FAX YOUR RSVP to (616) 847-8955

RSVP your attendance to:  
 Laurel Nease, WMNLA Coordinator  
 at (616) 847-8955  
 Fax (616) 847-8955  
 Email: info@wmnla.com

