



2009/10 Program

Wednesdays with WMNLA

| Date/Time | Event | Information | Number Attending |
|--|--|---|--|
| Friday, September 11, 2009 Noon—Registration 1:00 p.m.—Shot Gun Start 6:00 p.m.— Dinner | WMNLA Golf Outing & Scholarship Fundraiser <i>Bring Friends & Spouses. Reward your Staff, Entertain Customers & Vendors. Bring Your Sales Team!</i> | <i>\$65 per person—Open to all! \$20 "dinner only" \$50 Corporate Hole Sponsorship The Meadows Golf Club, GVSU Allendale Registration deadline September 7</i> | <div style="border: 2px dashed black; padding: 5px; display: inline-block; transform: rotate(-5deg);"> New Members Welcome! </div> — |
| Wednesday, October 14, 2009 11:30 a.m.—2:30 p.m. | "Winter Maintenance Best Practices" <i>By Mark Cornwell</i> Get ready for winter with current product information on liquid salt and other technology in snow & ice removal. | <i>\$12 per person, includes lunch. Employee Special—Send 3, 4th employee free. RSVP by October 7 At the Grand Hall—Harbourfront Place, Grand Haven.</i> | — |
| Wednesday, November 11, 2009 11:30 a.m.—2:30 p.m. | "Your Customers & Collections" <i>By James R. Schuerle, Attorney with Parmenter O'Toole</i> An unpopular subject, but an important one on collections and how to avoid the pitfalls that erode your business' bottom line. | <i>\$12 per person, includes lunch. Employee Special—Send 3, 4th employee free. RSVP by November 4 At the Grand Hall—Harbourfront Place, Grand Haven</i> | — |
| Wednesday, December 16, 2009 11:30 a.m.—2:30 p.m. | WMNLA Holiday Program— "Going Green : Sustainability— What Is it?" <i>Presented by Dr. Robert Schutzki, Michigan State University Horticulture Department</i> Dr. Schutzki will present information on his yearlong carbon imprint data studies of plants & how to translate this information to market sustainable landscapes. | <i>\$20 per person for the Holiday Program, includes lunch. RSVP by December 12 At the Grand Hall—Harbourfront Place, Grand Haven</i> | — |
| Wednesday, January 27, 2010 11:30 a.m.—2:30 p.m. | "Knowing Your Equipment Cost" <i>Presented by Jerry Keiser of Magnum Equipment</i> Even though we are trained as professionals in the green industry, a commonly overlooked area in our business is to breakdown and evaluate the cost of our equipment. | <i>\$12 per person, includes lunch Employee Special—Send 3, 4th employee free. RSVP by January 20 At the Grand Hall—Harbourfront Place, Grand Haven</i> | — |
| Wednesday, February 17, 2010 11:30 a.m.—2:30 p.m. | "Biggest Buggers— Plant & Turf Health Care Concerns for Spring" <i>**EMPLOYEE MEETING **</i> Customer service through knowledge and training on your products' health is critical to your sales & can ruin it if not. Maximize your product's salability & profit potential. | <i>\$12 per person, includes lunch Employee Special—Send 3, 4th employee free. RSVP by February 10 At the Grand Hall—Harbourfront Place, Grand Haven</i> | — |
| Saturday, March 13, 2010 9:00 a.m.—3:00 p.m. | March Garden Day This is the annual garden event to the public presented by WMNLA featuring gardening seminars and member expo showcase. Featuring guest speakers Felder Rushing and Tim Wood. | <i>\$65 Early Bird Booth Registration ; \$75 after February 1, 2010 At Covenant Life Church, Grand Haven Open to the Public</i> | — |

West Michigan Nursery & Landscape Association



FAX YOUR RSVP to (616) 847-8955

RSVP your attendance to:
 Laurel Nease, WMNLA Coordinator
 at
 (616) 847-8955
 Fax (616) 847-8955
 Email: info@wmnla.com